

Adobe Photoshop for the Web

Focusing on ImageReady1-Day Class

Intro

When to Use Photoshop vs. ImageReady

Optimization

Speed vs. Quality

Format options

JPEG, GIF, PNG, etc.

Transparency issues

Quality issues

Optimized masking

Bit Depth

Rollovers

About Rollovers

Creating Rollover States

The Web Content Palette

Exporting rollovers

Slicing

Building web designs/pages in ImageReady

About Slices

Different Slice Types

About Slice Lines, Slice Numbers, Slice

Symbols, and Slice Colors

Web Content and Slice Palettes

Exporting slices

Image Maps

Slicing vs. Image Maps

Server-Side and Client-Side Image Maps

Creating Image Maps

Web Content and Image Map Palettes

Creating an Image Map

Creating an Image Map from Layers

Exporting image maps

Animated GIFs

The Animation Palette

Controlling the Timing

The Animated GIF Format

GIF Compression

Exporting

Animated Flash files

Flash File requirements

Benefits and limitations

Animated GIFs vs. Macromedia Flash

Integration with GoLive

Importing Rollovers into GoLive

Using Smart Objects in GoLive

Edit Original in GoLive

Exporting Web Graphics

From ImageReady

From Photoshop